

# BUSINESS ADMINISTRATION MANAGEMENT

## CONCENTRATION

### STRATEGY AND ENTREPRENEURSHIP



**Management professionals use their expertise in strategy to consult with and create businesses.**

In the management concentration, students delve into the various roles of leaders and their impact within organizations. They gain insights into navigating diverse scenarios, from effectively managing individuals in competitive environments to establishing strategic alliances in corporate settings.

In the realm of strategy and entrepreneurship, students acquire the skills needed to craft comprehensive business plans and initiate their own ventures through strategic decision-making and financial strategies. Class formats incorporate a blend of case studies, experiential learning, and classroom experiments, engaging students actively in the learning process.

## WHY UCR?

**No. 1**

Public University for Social Mobility  
*U.S. News, 2020-2023*

**TOP 12**

Public University Best Value Colleges  
*Forbes*

Riverside has the  
**5<sup>TH</sup> HIGHEST JOB-GROWTH**  
pace in the U.S

**38%**

Students from  
underrepresented  
racial groups

**54%**

First-  
generation  
students

**40**

World-renowned  
research faculty  
members

**6**

Business-specific,  
faculty-led study  
abroad programs

**18+**

Professional  
business  
clubs



## GAIN CONSULTANCY EXPERIENCE

The Bourns & Business Consultancy program enables UCR Business students to consult on the creation of a comprehensive business plan for a UCR engineering student's senior design project. The consultancy is a fantastic opportunity to translate what you learn in the classroom in a real-world, applied environment.

# MANAGEMENT

## CONCENTRATION CAREERS

### COURSES:

After completing the business administration degree core courses, you can choose among 80 diverse elective options including those that will enhance your management acumen in the area of strategy and entrepreneurship. Our curriculum covers courses like Introduction to Entrepreneurship, Entrepreneurial Finance, and Corporate Strategic Analysis in Multi-business Firms to name a few.

### BUSINESS & MANAGEMENT INVOLVEMENT OPPORTUNITIES:

- American Marketing Association (AMA)
- Black Scholars in Business
- Business Strategy Club (BSC)
- California Future Business Leaders of America (FBLA)
- Highlander Business Society
- Highlander Consulting Group
- Highlander Financial Group
- Highlander Student Investment Fund
- Latino Business Student Association (LBSA)
- Phi Chi Theta
- The Product Club
- Student Business Leadership Council (SBLC)
- Undergraduate Business Association (UBA)
- Women in Business

### KEY SKILLS YOU'LL GAIN:

- Strategic thinking
- Analytical skills
- Decision-making skills
- Strong business and management acumen

### CAREER OPPORTUNITIES:

Management positions are always in need. Salaries for management positions can range from \$65,000 to \$130,000 in California. These jobs vary significantly by industry, experience level, management function, and location. No matter where you start, the opportunity for advancement is high.

For aspiring entrepreneurs, your salary will often depend on the success of your business. The risk is great, but the reward can be even greater!

### POTENTIAL CAREER PATHS:

- Strategy Analyst
- Management Analyst
- Business Analyst
- Project Manager
- Strategy Consultant

### UPPER MANAGEMENT POSITIONS:

- Company Founder
- Chief Executive Officer (CEO)
- Vice President of Strategy
- Director of Strategic Initiatives
- Management Consultant



### LAUNCH YOUR ENTREPRENEURIAL VENTURE

UCR's Blackstone Launchpad program connects entrepreneurial-minded students and supports you along their entrepreneurial journeys through mentorship sessions, workshops, funding opportunities, and other critical resources to launch your entrepreneurial venture.



### TOP EMPLOYERS:



**Undergraduate Business Programs**  
OLMSTED HALL 2340  
School of Business Bldg 241  
(Eff. Sept 16, 2023)

**business.ucr.edu**  
undergradbusiness@ucr.edu  
(951) 827-4551

