Instructor Recognition Event

October 15, 2022

Kevin Vaughn
Extension Dean and Professor of Anthropology, UCR

UCR University Extension
Professional Studies

Welcome and THANK YOU!
UCR
University Extension
Professional Studies

Updates

- Overview of UCR Extension
- Palm Desert Center Merger
- Regional Market Study
- Degree Completion UCRC Grant
- Domestic Program Highlights
- International Program Highlights
- Apprenticeships
- OASIS Hub
- Importance of Instructors to Recruitment, Program Quality and Student Success

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Overview of UCR Extension

Mission

University Extension is the continuing education branch of UC campuses, providing innovative learning programs to adult learners in California, across the U.S. and throughout the world.

Extensions are flexible organizations that adapt to changes in professional, online, and continuing education trends. Can quickly create new programs to meet the workforce development needs of the communities and learners they serve.

Operating Model

Extensions are self-supported organizations that do not receive any state funding support for regular operations. Program tuition and fees are the primary source of operating revenue and are generated through a variety of community-serving programs:

- Professional Certificates and Courses
- International Education Programs
- Intensive English Language Programs
- Corporate Training Programs
- Workforce Development Programs
- Custom Programs with Community Partners
- Academic Credit Dual Enrollment Programs

Audiences Served

- Working professionals (with and without degrees)
- High School Students seeking academic/dual credit
- International students (undergraduate and graduate college students)
- International working professionals
- Degree stop out students seeking to complete a degree or certificate

Overview of UCR Extension

Quick Facts:

71 FTE Staff

~500 Active Instructors per year

6,500 total enrollments per year
- ~500 international students per year
- ~3,000 domestic students per year

Award 600-700 certificates each year

2 Locations – Riverside and Palm Desert

3 Divisions

- Outreach and Engagement (Dean's Office, Strategic Marketing, Recruitment/Immigration/Admissions, Partnership & Alumni Engagement)
- Operations (HR, Finance, Registrar)
- Academic Affairs (Academic Program Development/ Management, Student Advising, Academic Quality Integrity and Assessment, Distance Education)

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PALM DESERT CENTER

The Palm Desert Center serves as:

- A base for several UCR research programs.
- A host to international academic conferences, continuing education and a variety of public service programs.
- A resource to extend the reach of UCR by providing outreach efforts in local schools to promote and improve college-going rates in the Coachella Valley.

https://palmdesert.ucr.edu/

This year, the UCR Palm Desert Center merged with UCR Extension and the two units are now working as one organization.

A regional market study is being conducted to assess the professional and continuing education needs of the Coachella Valley as well as the Inland Empire.

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REGIONAL MARKET STUDY

UPCEA -
The association for the latest in serving adult higher education units at the leading universities and colleges across the field.

The UPCEA Center for Research and Strategy provides industry-wide research and offers opportunities for market research, benchmarking studies, and custom data exploration at member rates far below industry average. Outcomes of the study:

•Program Portfolio Assessment
•Market Opportunity Identification and Assessment
•Enrollment Process Improvement
•New Program Development Research
•Occupational Analysis, Trending and Forecasting
•Local Economic Forecasting
•Systemwide Asset Mapping of Professional Programs
•Online Offerings
•Alternative Credential Development Research
•Degree Completion and Stop Out Student Programming

Regional areas of focus:
- Coachella Valley
- Riverside/San Bernardino
- Surrounding communities to the Inland Empire

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UCRC – Degree Completion Project

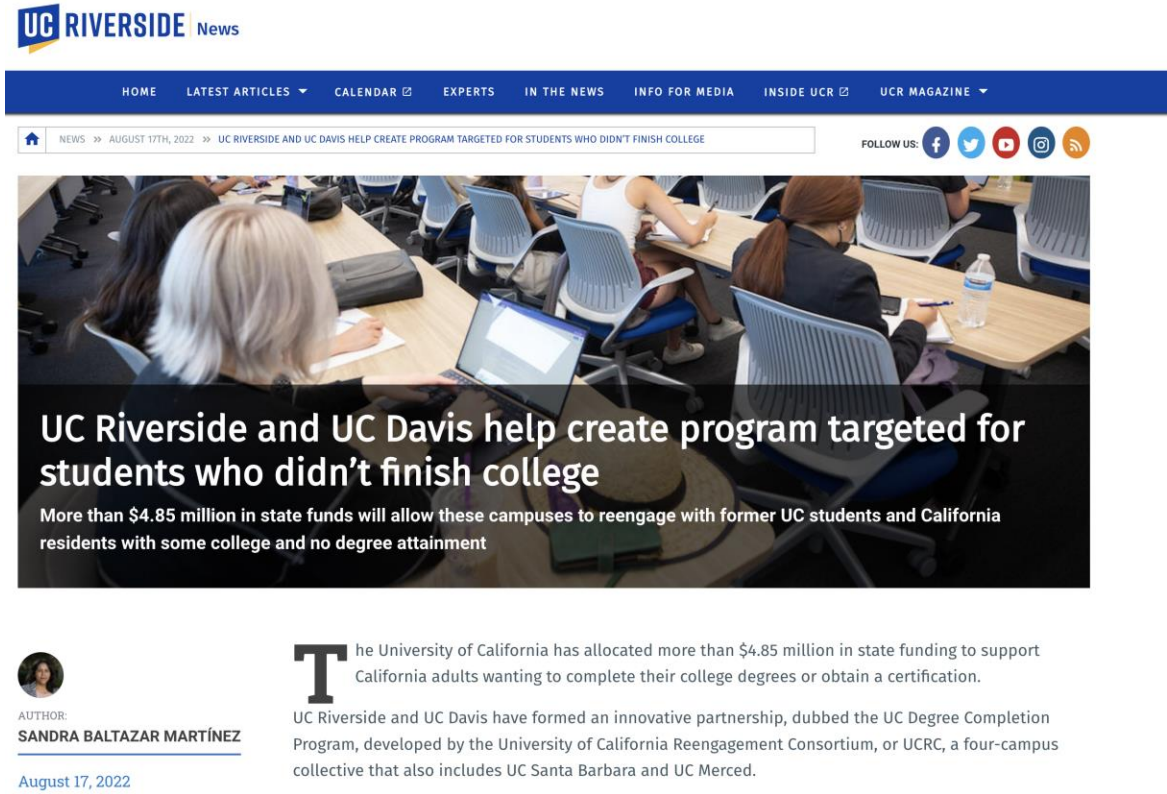
4.85M over two years from 2019 state budget
- Split in partnership with UC Davis

University of California Reengagement Consortium (UCRC)
- Davis, Riverside, Merced, Santa Barbara
- Community of practice

Target audience
- UC stop outs
- California residents with some college and no degree
- Reengagement goal: 50% URM, 45% First Gen

Pathways
- Transfer/Readmission
- Pre-reentry coursework at Extension
- Certificates

Program includes
- Proactive advising support (designated program SA2s housed in Extension)
- Application fee waivers, some direct student fee support for Extension courses
- Academic and career counseling
- Academic success support (tutoring, study skills workshops)



UC RIVERSIDE News

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NEWS » AUGUST 17TH, 2022 » UC RIVERSIDE AND UC DAVIS HELP CREATE PROGRAM TARGETED FOR STUDENTS WHO DIDN'T FINISH COLLEGE

FOLLOW US:

UC Riverside and UC Davis help create program targeted for students who didn't finish college

More than $4.85 million in state funds will allow these campuses to reengage with former UC students and California residents with some college and no degree attainment

AUTHOR:
SANDRA BALTAZAR MARTÍNEZ

August 17, 2022

The University of California has allocated more than $4.85 million in state funding to support California adults wanting to complete their college degrees or obtain a certification.

UC Riverside and UC Davis have formed an innovative partnership, dubbed the UC Degree Completion Program, developed by the University of California Reengagement Consortium, or UCRC, a four-campus collective that also includes UC Santa Barbara and UC Merced.

For questions, contact Marie Martin, mmartin@ucr.edu

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Program Highlights (Local Professional Adults)

Top open-enrollment certificates for working adults include:

- Paralegal Certificate
- Educational Therapy Certificate
- Accounting Certificate
- Human Resources Certificate
- Project Management
- Education Credentials
- Early Childhood Education
- XR Academic Credit Courses for Dual Enrollment

Most requested custom content for corporate partners include:

- Supervision and Leadership
- Micro MBA
- Business Management
- Project Management

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Program Highlights (International Education)

Top programs for international learners include:

- Post Graduate Diplomas
  (1 year: Post Graduate Certificate + Professional Certificate Concentration Area + Internship + OPT)
- University Credit Program (Short term study abroad experience)
- Intensive English
- APP (Academic Preparation Program for international students: 1 year preparing academically for matriculation into UCR)
- Graduate Pathway Programs to BCOE and Business
- XR Academic Credit Courses for Dual Enrollment
- Custom international programs designed with international university and school partners

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APPRENTICESHIPS

Participants gain real-world experience and obtain industry-related online instruction simultaneously

The program has served 110 prospective apprentices; placed 10 apprentices; and has a 60% retention rate.

Career pathways for Project Management, Applied Cybersecurity, HR Management, Coding, and Lean Six Sigma.

Apprentices:

- Obtain hands-on, real-world learning and problem-solving skills
- Wage progression
- Nationwide industry recognized credentials
- Obtain new and customizable industry-related skills
- Stay competitive and build resume credibility
- Work closely with colleagues and teams
- Stay up-to-date on new technology, and gain work-based learning skills that meet employer needs

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OASIS

Opportunity to Advance Sustainability Innovation and Social Inclusion (OASIS)

OASIS is an Innovation Hub focused on Sustainability, Innovation, and Social Inclusion in the Inland Empire.

https://oasis.ucr.edu/

UCR Extension will be an anchor tenant. Other partners are UCR Office of Technology Partnerships, CE-CERT, CARB and other industry and community-based organizations.

Facility will have office, classroom, meeting, research and community spaces.

Will be built in the location of the old UCR Extension building.
Estimated timeline- 5-10 years

During construction, Extension will continue to operate in the current EUV and PDC facilities

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Instructors Are Vital!

- Uphold the Academic Quality and UC Standards
- Bridging Research to Practice
- Important Stakeholders in Accreditation
- Advocates and Co-Marketers for Certificates and Courses
- Key Contributor to Student Success
- UCR Brand and Community Ambassadors
- Connect UCR to new partners in your fields of expertise and spheres of influence
- Connect UCR to professional/industry associations

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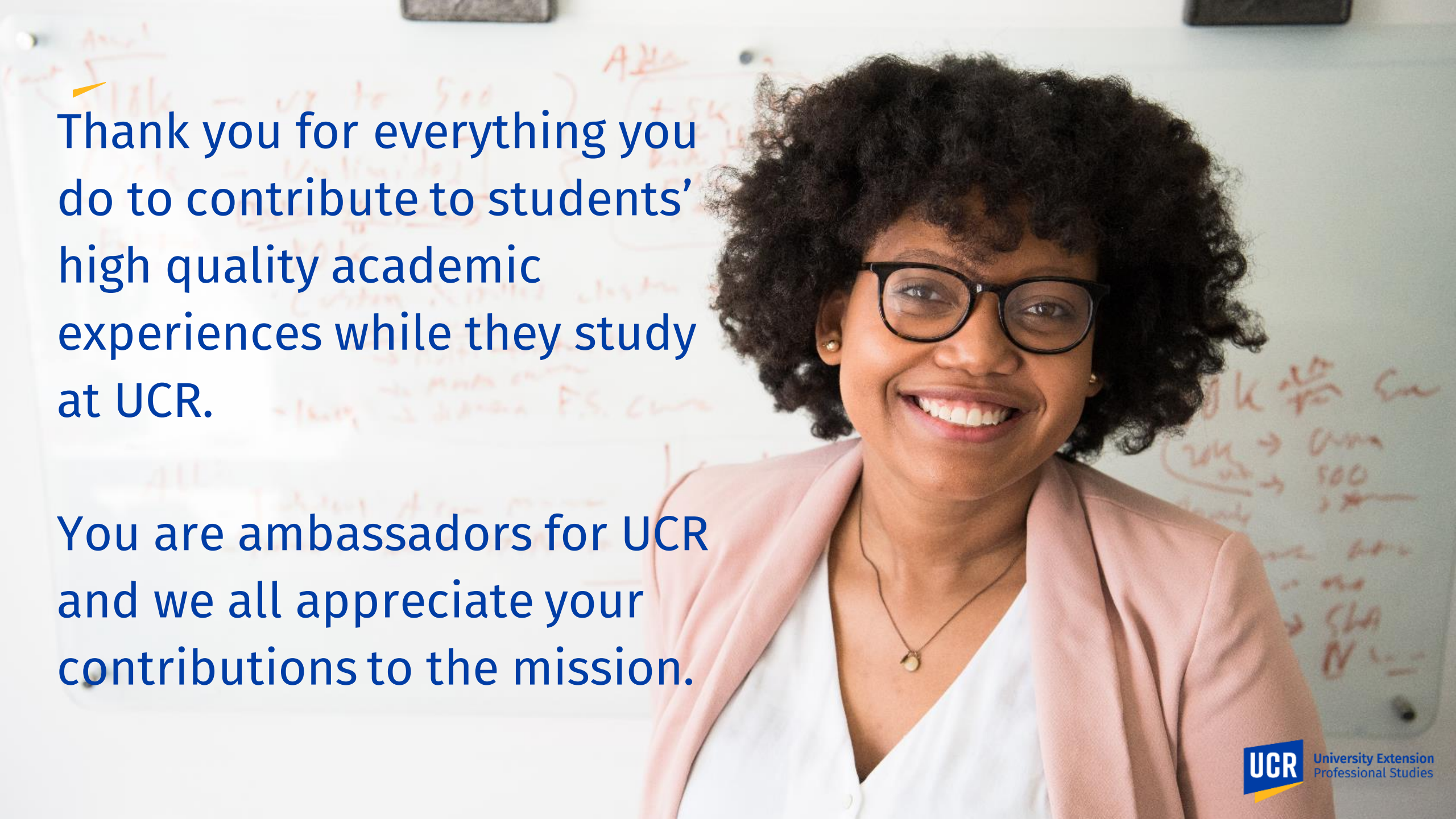
Thank you for everything you do to contribute to students' high quality academic experiences while they study at UCR.

You are ambassadors for UCR and we all appreciate your contributions to the mission.



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