

# MAKE KNOWLEDGE PRODUCTIVE



## POSTGRADUATE CERTIFICATE IN MANAGEMENT

### WHAT YOU'LL LEARN

- Apply global human resource strategies that support inclusive, sustainable, and technology-driven organizations
- Develop marketing approaches that leverage AI tools to engage global audiences and drive digital performance
- Understand how multinational financial decisions are made, including risk management, valuation, and global capital flows
- Formulate strategic plans that integrate digital transformation, competitive analysis, and data-driven decision-making

**Strengthen core leadership skills, gain maximum exposure to American business practices, and apply the latest management techniques for the key areas in global business environments.** By learning and observing the techniques that successful managers use to oversee people, projects, finances, logistics and other key areas in the competitive world of international business, you'll gain key insights and be able to step into the business world ready to go!

The program concentrates on the latest management practices and strategies. Study is full-time, combining lectures and interactive discussions, case studies, and site visits to corporations and other places of professional interest. You'll have the opportunity to network with professionals from around the world, and benefit from maximum exposure to American business practices.



**TOTAL UNITS: 16**



**COMPLETION TIME: 3 months**



**TUITION: \$5,500**



**ENGLISH FLUENCY:**  
Minimum TOEFL iBT 80, IELTS 6.5,  
or Duolingo 100



**CONNECT WITH AN ADVISOR**

<https://extension.ucr.edu/advisors>



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### TAKE YOUR CAREER TO A HIGHER LEVEL

Now that you've earned your Bachelor's degree, or completed 3 years of your undergraduate degree, we want to help you differentiate yourself from others in your field. Our Postgraduate Certificates and Diplomas provide in-depth knowledge and on-the-job experience that will give you a unique advantage when applying for jobs. We've identified several key industries with great career potential. Take advantage of living and studying in a vibrant university community. Create new career opportunities—study with experts in your field, explore management specializations in-depth, gain a guaranteed U.S. internship, and leave UCR with a gold-standard UC certificate and work experience at an American company.

While there are as many paths to follow, as there are reasons to follow them when approaching continuing education, there is enormous value in terms of time, financial investment, and personal flexibility while gaining practical training from working professionals in your industry that extends beyond the theory of the classroom and into the real world.

#### KEY BENEFITS INCLUDE:

- UC Quality Curriculum
- Enhanced Employability
- Intercultural Management Competencies
- Instruction from Professional Leaders in the Industry
- Professional Endorsements

### PROGRAM FLOW

COMPLETION OF THE POSTGRADUATE CERTIFICATE IN MANAGEMENT

### DREAM BIG. STUDY IN CALIFORNIA.



Our postgraduate programs are the only one of their kind in the U.S., and are world recognized credentials.



Affordable, quality UC Gold Standard programs in the heart of sunny Southern California.



Gain relevant work experience to add to your CV to increase your employability either here or abroad.



Benefit from an American perspective to set you apart from your competition.



Acquire intercultural competencies, a global perspective, and the ability to work in collaborative teams that cross the lines of business and culture.



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### STUDY PLAN

Quarter 1

Postgraduate Certificate in Management Completion Time: **12 weeks/3 months**

Gain the best perspective in management.

#### REQUIRED COURSES (16 UNITS)

UNITS

Global Human Resource Strategies for an Inclusive, Sustainable, and Tech-Driven Future **MGT X200.10**

4

Global Marketing in an AI-Powered World **MGT X200.11**

4

Multinational Financial Management **MGT X200.12**

4

Strategic Management in a Digital Age **MGT X200.13**

4

### ARE YOU READY FOR YOUR NEXT STEP?

Schedule an appointment with an **Advisor** to get started. <https://extension.ucr.edu/advisors>

