



University Extension  
Professional Studies

# STORYTELLING FOR THE DIGITAL AGE

## Specialized Study Program in Mobile Digital Filmmaking



**Digital storytelling doesn't have to be complicated or for the tech-savvy.** Using basic filmmaking concepts and vocabulary and strategic production lessons, your students can practice essential skills for their future while you still meet Common Core Standards.

Give yourself an introduction to filmmaking basics as they apply to education. Understand how video production and storytelling can be integrated across your curriculum to teach critical thinking and analytical skills, problem solving, interpersonal skills, and more. Learn how "The Door Scene" can be used to teach the five steps of the video production process and how video production and writing synthesize. Delve into two other production challenges that you can use to show students camera techniques regarding movement, perspective, and composition. Your students can expand on their creativity while still learning using this nontraditional educational project.

### WHAT YOU'LL LEARN

Methods to integrate video production into your curriculum while meeting curriculum standards

Ways for you to properly review and critique student productions

The connection between production and storytelling through the assignment The Door Scene

Two student prompts for teaching camera technique in regard to perspective, motion, and composition

 **TOTAL UNITS**  
7

 **TUITION**  
\$1,510

 **COMPLETION TIME**  
3 months

 **FORMAT**  
Online



**CONNECT WITH AN ADVISOR**  
[extension.ucr.edu/advisors](https://extension.ucr.edu/advisors)

# Specialized Study Program in Mobile Digital Filmmaking



## BENEFITS OF EARNING A CERTIFICATE

There are several reasons why, Bachelor's degree in hand, you might be considering continuing your studies. An upgraded education section on your resume can open the door to a new career, or, if you're already working, lead to a promotion and a higher salary. While you're working, going back to school is an excellent way to stay current in rapidly changing fields, or, if you've been away from the workforce for a while, to quickly get caught up in the latest trends, concepts, and advances.

While there are as many paths to follow, as there are reasons to follow them when approaching continuing education, there is enormous value in terms of time, financial investment, and personal flexibility while gaining practical training from working professionals in your industry that extends beyond the theory of the classroom and into the real world.

### KEY BENEFITS INCLUDE:

- UC quality curriculum
- Professional endorsements
- Schedule flexibility
- Variety of courses and programs
- Instruction from professional leaders in the industry

## PAY AS YOU GO



Pay per individual course as you register.

AVERAGE COURSE TUITION  
**\$545-595 PER (4 UNIT) COURSE**

\*Learn more about [tuition assistance](#).

## CAREER INFORMATION



### IN-DEMAND FIELD

Jobs are projected to grow at a rate of 13% over the next 5 years.



### STRONG EARNING POTENTIAL

Median Salary **\$83,255**



### VARIETY OF JOBS TO CHOOSE FROM

- Classroom Teacher
- Educator



### SKILLS FOR SUCCESS

- Critical Thinking
- Time Management
- Judgement and Decision Making



### REALITY CHECK. WHAT YOU WILL DO ON THE JOB.

- Establish rules or policies governing student behavior
- Apply multiple teaching methods
- Modify teaching methods or materials to accommodate student needs
- Discuss problems or issues with supervisors, parents or guardians
- Develop Instructional objectives

# Specialized Study Program in Mobile Digital Filmmaking



## STUDY PLAN

Our certificate programs are designed to be flexible, allowing you the option to take just a few courses or earn the complete certificate. If choosing to complete the certificate, we recommend you get the most out of your experience by following the suggested completion path below.

Required Courses		
QUARTER		UNITS
1	Introduction to Digital Filmmaking in Education Basic Screen Language and Production <a href="#">EDUC X407.A</a>	1
	Opening “The Door” to Digital Filmmaking in Education <a href="#">EDUC X407.B</a>	2
	Digital Filmmaking in Education <a href="#">EDUC X407.C</a>	4

## ARE YOU READY FOR YOUR NEXT STEP?

Schedule an appointment with a [An Advisor](#) to get started. [extension.ucr.edu/advisors](http://extension.ucr.edu/advisors)

